

EVERYBODY ACTIVE TOWNS – **GET UP TO £30,000** TO GET EVERYBODY ACTIVE IN BROSELEY AND BARROW



We want everyone in Broseley and Barrow to be more physically active, especially those who aren't usually. Being more active could save your life.

If you've got an idea for a project that would encourage more people in Broseley and/or Barrow to be more active, then tell us.

You could receive funding between £500 to £5,000, depending on what your idea aims to achieve.

Everybody Active Every Day Towns project

This is a one off public health funding initiative to help address physical inactivity in Broseley and Barrow. Four Shropshire towns are being trialled and each town has been allocated up to £30,000 to fund projects aimed at getting more people to be more active, regardless of age.

Why?

Physical inactivity can cause serious health problems. In fact, it is now one of the country's main health concerns, being responsible for one in six deaths and costing the country an estimated £7.4 billion a year. But just by being more active you can improve your health, and even help prevent long term, debilitating conditions such as diabetes, heart disease, dementia and strokes.

This is why we want to encourage everyone to be more active and we especially want to target those people who don't normally get involved. So if you've got an idea to get more people active then tell us. You could receive funding between £500 to £5,000 if your idea is chosen.

How do I get involved?

Visit our website www.healthyshropshire.co.uk to read the supporting information. Download the 'expressions of interest' form and tell us about your idea, making sure you include how Broseley and/or Barrow people will benefit from it.

What happens next

If selected, we'll contact you about applying for the next stage, where if successful we'll ask local communities to choose. There is no guarantee of funding so if there is little or no interest, the funds will go to other towns.

For more information about the Everybody Active Towns project call, Kerry Rogers your local community enablement officer, on 07990 085206 or email her at kerry.rogers@shropshire.gov.uk

Closing date for expressions of interest is the 31st August 2016.

